



SILETZ CASINO  
PROJECT

Siletz.org

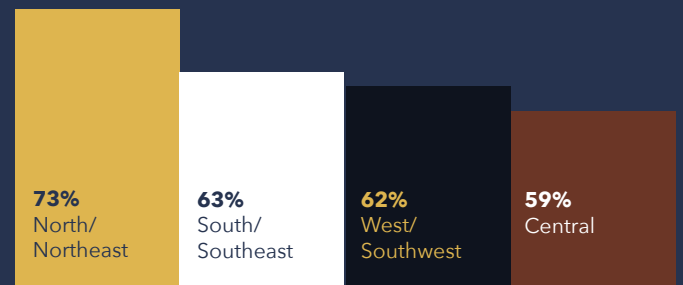
*This is a conceptual drawing.*

# PUBLIC SENTIMENT

In October 2021, the Siletz Tribe enlisted DHM Research to conduct a poll of 594 Salem and Keizer-area residents to determine public sentiment about a local casino. Here are the key results:

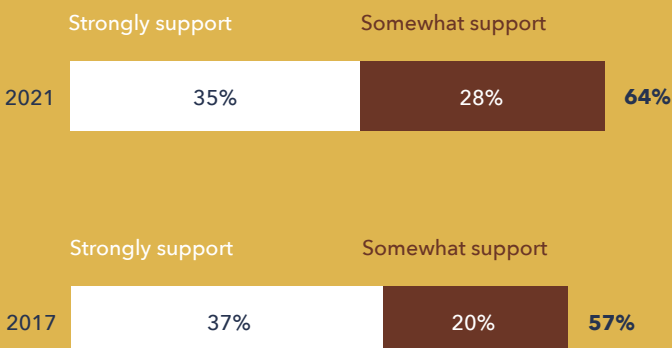
## AREA SUPPORT

North and northeast Salem residents are among the most supportive of the project.



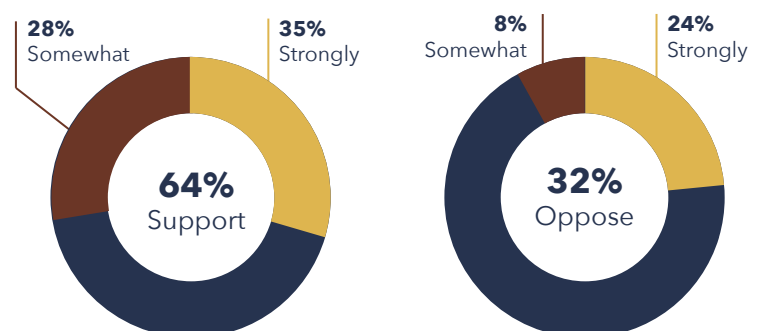
## SUSTAINED SUPPORT

Resident support for the project is similar or higher than a similar study conducted in 2017.



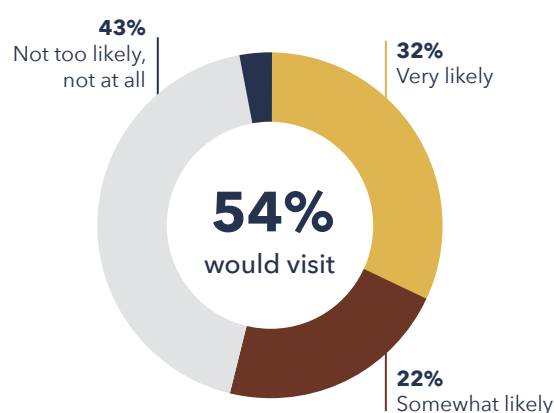
## RESIDENT SUPPORT

A strong majority of residents support a Salem-area casino, including nearly every demographic group.



## VISITING THE CASINO

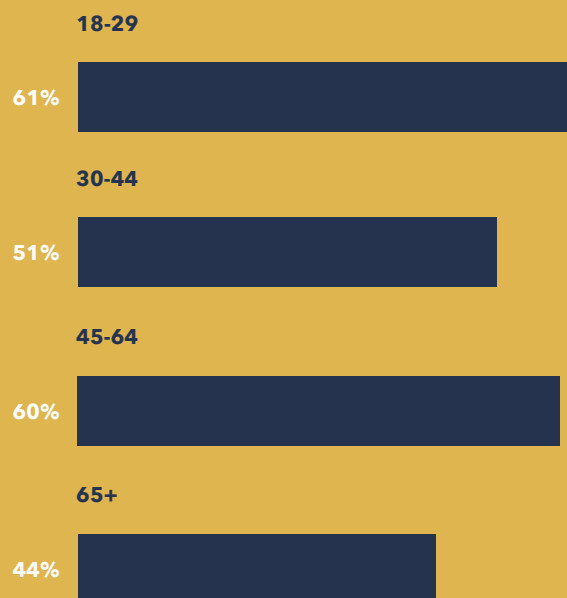
More than half of Salem-area adults would visit the casino to recreate—even a few opponents of the project.



## RESIDENTS LIKELY TO VISIT

Young residents and middle-aged residents are the most likely to visit the casino.

### AGE



## REASONS TO SUPPORT

Supporters like that the Siletz Casino Project would create jobs, drive economic benefits and support Tribes.

**80%** Create jobs, employment

**75%** Charitable contributions

**76%** Tribal revenue sharing

**73%** Transportation improvements

A plurality of project opponents say that they oppose gaming in general.

**41%** Dislike casinos, against gaming

The Siletz Tribe has collected

1,500+

petition signatures in support of the project